

Exam Questions for Master's Educational Program in Media Studies and Multimedia Production

For the internal master's exam, a student is required to prepare **an essay** on the latest trends in the development of **modern journalism** (including social media), Media ethics, the importance of industrial coverage, the role and significance of multimedia, etc. All the topics offered are from the field of journalism and mass communication and once again confirm the motivation and interest of the student to study in a specific program.

The recommended length of the essay is from 3 to 5 pages, time allotted: 1 hour.

Assessment criteria:

- Argumentation and critical analysis skills, compositional freedom, ability to express author's individuality, subjectivism - 10 points;
- Level of general education and thematic awareness, expressed through narratives of a polemical nature – 10 points;
- Language and style – 10 points.

Literature:

1. T. Jologua. History of Georgian Journalism. XIX Century. (Textbook). Tbilisi, Artanuji, 2013;
2. M. Defleur and E. Dennis. Understanding Mass Communication. Tbilisi, 2009;
3. E. Iberi. Radio Journalism. Tbilisi, 2003;
4. R. Surguladze and E. Iberi. Mass Communication. Tbilisi, 2003;
5. C. J. Bertrand. Media Ethics and Accountability Systems. Tbilisi, 2004;
6. M. Mencher. News Reporting and Writing, Diogene, 2014;
7. Natia Kuprashvili. New Media – for Old Media, Publishing House Colour, 2011.