

## **Exam Questions for Master's Program in International Business Management**

### **Exam Questions:**

1. The importance of studying economic thinking;
2. Describe the principles of economics that are based on people to make a decision;
3. Describe the principles of economics that underlie people's interactions with each other in relationship;
4. Describe the principles of economics that underlie the functioning of economics as the whole;
5. Describe the essence and structure of the market. Market entities;
6. The essence of the demand and the law of the demand. Normal and dry goods;
7. Non-price factors determining demand;
8. The essence of delivery and the law of delivery. non-price factors determining supply;
9. Organizational forms of enterprises;
10. Entrepreneurial firm and perfect competition;
11. Gross national product and gross domestic product;
12. Development of the service sector;
13. Development of the production sector;
14. Exchanges and their functions;
15. The essence and functions of money;
16. Income and standard of living;
17. State budget and budgetary policy;
18. Essence, types and functions of taxes;
19. The role of production in the economy and its growth determinants;
20. Business essence and tasks. Economic freedom;
21. Economic systems and their nature;
22. Economic forces affecting business;
23. Small business and its place in the economy;
24. Business moral-ethical code. business culture;
25. International business development;
26. Types of international business and the environment affecting it;
27. Marketing essence and public role;
28. Essence and types of investments;
29. Essence and types of information.

### **Literature:**

1. Gregory Mankiw, Principles of Economics, (Macroeconomics) Tbilisi, 2008;
2. Grigol Todua, Revaz Gogokhia, Roin Kutidze, Principles of Economics – Microeconomics (course of lectures), Tbilisi, 2008;
3. Grigol Todua, Revaz Gogokhia, Roin Kutidze, Principles of Economics – Macroeconomics (course of lectures), Tbilisi, 2009;

4. Lali Chagelishvili, Business Administration, Universali Press, Tbilisi, 2013.

**The exam for the Master's Program in International Business Management will be held in written form.**

There are 3 questions in each version.

Each question will be worth 10 points.

The exam is considered passed if the candidate accumulates at least 15 points.

**Papers Evaluation Criteria:**

9-10 points: The content and formal side of the paper is perfect. The question is precisely posed and expressed in details;

7-8 points: The content and formal side of the paper is good, but it does not reveal a thorough knowledge of the issue;

5-6 points: the question is posed appropriately, but it is not presented in details;

3-4 points: The answer is vague, the student reveals little knowledge;

1-2 points: The paper is incomplete, only some questions are answered;

0 points: A student has not provided answer.