

### **Doctoral Program in Mass Communication**

- Annual tuition fees – 3000 GEL;
- Precondition for admission – English language proficiency at B2 level;
- Interview in specialty;
- Number of vacant places – 5.
- Submission of documents: From September 4 to September 18, 2023 (Doctorate Service, room 79a).

#### Enrollment Steps:

- Entrance exams for Doctoral Program in the English language will be held on September 21.
- An interview with the committee in specialty – September 22.

#### **Evaluation Criteria for Applicants' Knowledge:**

- Knowledge of Mass Communication field;
- Motivation to pursue studies on the doctoral program;
- Scientific/practical experience;
- Significance of the presented research topic;
- The scientific and practical value of the presented research topic;
- Methods through which a doctoral student will conduct research and analysis;
- Reasonable anticipation/expectations in relation to the research topic;
- Innovative thinking;
- Presentation skills;
- Scientific publications;
- Participation in scientific conferences.

In order to be enrolled on the Doctoral Program, a contestant must submit an application to the Rector of the University and enclose the following documents:

- A Candidate's autobiography (information about education and work experience), "CV";
- Notarized copies of MA Diploma or its equivalent academic degree and supplement (The University is entitled to request from the applicant or enrolled Ph.D. student a recognition document of the Diploma in accordance with the legislation. If an applicant cannot present a recognition document within the reasonable deadline, it can serve as the basis for denying admission or annulling enrollment);
- A copy of ID/passport;
- A photo ¾, printed and electronic version (on CD disk);
- A document verifying military draft registration (for male students);
- English proficiency certificate of B2 level. An individual who has graduated from a BA or MA program where the language of instruction was English does not have to submit a language proficiency certificate. In case of no certificate, an applicant has to take an English exam at the University Language Centre;
- A written explanation that an applicant is not enrolled in any doctoral degree program of other higher educational institution;
- A cover letter related to the research topic;

- Two letters of reference from appropriate academic circles (In case of having work experience in the field of the program, one letter of recommendation from the relevant academic sphere should be provided, the other one from the employing company or organization).
- Research topic project which includes:
  - Significance of the research topic;
  - The scientific and practical value of the topic considered;
  - Methods through which research and analysis will be conducted;
  - Reasonable anticipation / expectations.

After enrollment, a contestant is allowed to change the subject matter of the project completely or partially, depending on a doctoral student's interests.

In case of indicating scientific publications and the participation in conferences in the submitted documents, the applicant must submit copies of the above-mentioned materials.

Doctoral program applicant, whose native tongue is not Georgian and who wants to study on Doctoral Program in Mass Communication offered in Georgian must submit the Georgian language proficiency certificate (B2 level).

A precondition to being admitted to the interview

- The contestant, who submits all the required registration documentation within the given deadline and meets the prerequisites for the Doctoral Program, in addition, successfully passes the English language examination (or will have an internationally recognized certificate), will be admitted to the interview;
- A doctoral candidate is interviewed by the committee on the nomination of Doctoral Coordinator in accordance with the University Rector's Order;
- The doctoral coordinator or supervisor of the doctoral program must submit application data, the cover letter, letters of references and the research topic project to the committee. The significance of the topic should be stated in the cover letter.
- A contestant shall be considered as admitted to a doctoral degree program if the majority of the committee members support him/her during voting.
- The following will be taken into consideration when enrolling on the Doctoral program:
  - Scientific publications;
  - Participation in scientific conferences;
  - Other documents and materials connected with academic/research activities (certificates, patents, etc.).

In case of successful interviewing, a candidate will be admitted to the relevant doctoral program. Information about admission will be announced on September 25.

Fall semester 2023-2024 for doctoral program students will start on October 2.

### **The Interview topics for Doctoral Program in Mass Communication.**

1. Evolution of Communication Types – from a Word to Virtual Reality;
2. Concepts Media, Mass Media and Mass Communication;
3. Communication Peculiarities of Mass Media Channels;
4. The Peculiarities of Mass Media as a Social Institution, the Principles for the Reflection of Reality;

5. Early and Modern Models of Communication Process, Theories of Interaction between Society and the Media;
6. Mass Communication Impact Scale, the Influence of its effects on the User's Lifestyle;
7. The Impact of the Rapid Development of Information Technology on Society;
8. Modern Information Society;
9. Prospects for the Development of Multimedia Journalism;
10. Mass Media as a Communication System and Social Institution. Mass Media System Structure;
11. Professional Ethics as a Mechanism of Social Responsibility of the Media;
12. Mass Media, Society, Government, Basic Normative Theories, Authoritarian Theory; Libertarian Theory; Social Responsibility Theory;
13. Communicator as a Subject of Mass Communication; Peculiarities of Communicator in Electronic Mass Media;
14. Herbert Marshall McLuhan's Theory;
15. Message as Content of Mass Communication; Information and Its Structure; The Principle of Adequate Reflection in the Message; Discourse, Text, Message;
16. Globalization and Mass Communication Processes. Modern Trends of Media Development;
17. Means of Mass Communication and Globalization;
18. Mass Communication Processes in the "Information Society." Mass Media Demassification and Alternative Means of Information;
19. Internet in Mass Communication System. The Emergence of New Media;
20. Review Analysis of Marshall McLuhan, Alvin Toffler and Jürgen Habermas' Theories.

### **Literature:**

1. M. DeFleur, E. Dennis. *Understanding Mass Communication*. Tbilisi, 2009;
2. Group of authors. *Journalism*. Tbilisi, 2016;
3. Revaz Surguladze, Eldar Iberi, *Mass Communication Theory Issues*, Tbilisi, 2003;
4. Frank Webster, *Information Society Theories*, 2020  
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